

John Seigler Named General Manager/Bryan-College Station Brazos Valley Radio Group

For Immediate release

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Bryan-College Station—Tommy Vasocu, General Partner of Brazos Valley Communications, Ltd., today announced the promotion of John Seigler to General Manager of its Bryan-College Station, Texas broadcast stations, KORA-FM, KTAM-AM, KAPN-FM, KBXT-FM, and KJXJ-FM. Seigler joined the company in 2004 has been the Sales Manager of the station group since 2012.

“We’re extremely pleased to have John Seigler heading our Bryan-College Station radio group. John’s done outstanding work in strong relationships with community leaders and business owners in the Brazos Valley. He’s a very talented individual with extensive experience in developing, leading and executing creative problem solving solutions for our customers and community partners on behalf of these radio stations. John’s been a valuable contributing member of the Bryan-College Station community for many years. We’re excited for him to lead our talented group of radio professionals,” Vasocu said.

Seigler said, “I’m thrilled to be asked to serve as General manager of these stations. I was born and raised in Bryan-College Station. It’s a great place to live, to work, and raise a family. I look forward to helping continue to provide the quality programming on these heritage radio stations, and working with business and community leaders. There is no more exciting place in Texas. The diverse economy and quality of life make Bryan-College Station an ideal city for businesses and families. We are very committed to the existing spirit of volunteerism and realize our public service obligation and responsibility to reflect the great community pride of Bryan-College Station.”

John Seigler has been actively involved in the Bryan-College Station community and has served as an Advisory Board Member of the Brazos Valley Community in Action, named Bryan-College Station Chamber of Commerce’s Ambassador of the Year and Volunteer of the Year, and currently serves as a director on the Brazos Valley Food Bank and its Capital Campaign Committee.

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